STARMARK

Better Health Begins with **Healthy Foundations**®



Did you know that a recent national survey* showed 50% of small group employers rated wellness services for employees nearly as high in importance as accurate claims processing and provider discounts?

Here's another reason to quote Starmark with your small groups — Starmark now offers an enhanced suite of health and wellness management tools through Healthy Foundations[®], designed to maximize the health potential of every plan member.

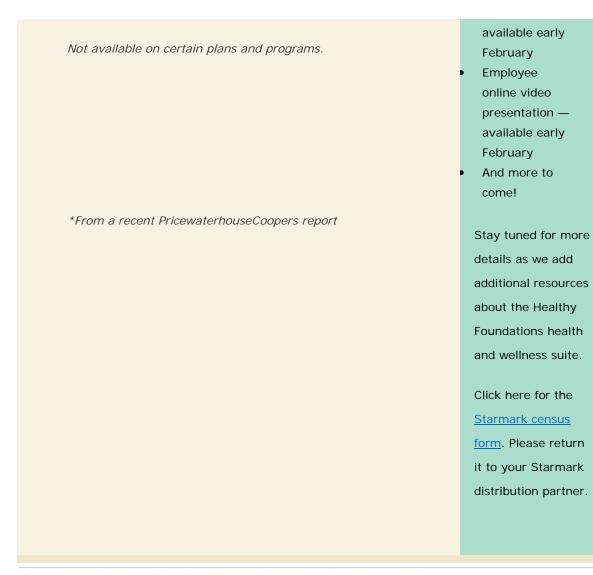
Healthy Foundations now includes:

- An integrated health outreach program
- Access to a 24/7 nurseline
- Maternity wellness program
- Online decision support tools
- Healthy Foundations e-newsletter

Want to learn more? View the program brochure.

Marketing Resources:

- <u>Employer</u>
 <u>program</u>
 brochure
- Website updates
- HTMLs
- <u>Employer</u>
 <u>online video</u>
 <u>presentation</u>
- PowerPoint
 <u>slides</u>
- Press release
- Advertising
- Employee program brochure —



Starmark's sole focus is providing a flexible healthcare benefits portfolio and unparalleled personal service to small businesses. By offering HSA-compatible health plans and nationwide network access, plus cutting-edge resources such as seamless HRA administration, easy and innovative paperless employee enrollment and valuable online healthcare decision support tools, Starmark continues to be a distinguished leader in small group healthcare benefits.



Plan availability and/or coverage may vary by state. Plans administered by Starmark are fully insured by Trustmark Life Insurance Company. 400 Field Drive • Lake Forest, Illinois 60045-2581 • www.starmarkinc.com

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